

**BANK**  
of memories



**EXTENDED  
COIN ECONOMICS**

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## Service payment formula

**Bank of Memories** - an application that allows users to pay for services with cryptocurrency.

Here is the following tokenomics strategy:

- a) attract an active, engaged audience to use the application and participate as a data keeper (as part of a decentralized data storage system);
- b) supplement the application with functions that allow attracting more casual users. They will use coins regularly to accumulate and exchange data within the network (family tree, messages to the future and digital tag);
- c) empower social and public organizations to create social projects by involving users in offline activities.

### The team offers:

- working product
- product development plan for the next few years
- social development plan through the creation of public digital spots [link](#)  
Examples: [presentation to the Ministry of Culture of Ukraine in Sofiyivka Park](#)  
[cooperation with the Street Workout Federation](#)

### Strengths:

- experienced team
- working MVP
- strong product positioning
- opportunity to attract not only the blockchain and crypto community, but also involve individuals interested in storing their private data;
- significant virality among users based on adding family members, creating family archive, building family tree, and passing digital data for inheritance
- additional media awareness through social projects
- possibility to invite third-party organizations to create digital monuments. Bank of Memories acts as a technical partner only offering storage for content and free AR module.

### Tokenomics includes the following aspects:

- reward users who installed the application
- remunerate and encourage users to share their information and attract other family members
- distribute the storage among the data keepers, increase of data storage nodes;

- motivation to involve user's relatives to share personal data, including photos and videos, as well as build their private family tree, send messages to the future, activate the digital will, accumulate digital assets;
- send coins in the system without additional fees;
- bounty splash: the more users add some important and necessary content confirmed by their relatives, the more they get a coin reward.

Amount of data GB	Cost in USD per GB	Price in GBM before going public
0-10	0.99	<b>1 GBM = 0.35 \$ stand-alone course before listing</b>
11-20	0.95	
31-40	0.90	
41-50	0.85	
51-60	0.80	
61-70	0.75	
71-80	0.70	
81-90	0.65	
91-100	0.60	
101-200	0.55	
201-300	0.45	
301-400	0.40	
401-500	0.35	
501-600	0.30	
601-700	0.25	
701-800	0.20	
801-900	0.15	
901-1000	0.09	
Features that need to be purchased separately	Price USD	Frequency
<b>Digital will</b>	35,00	<b>One-time activation</b>
<b>Digital tags</b>	0,99	<b>Constantly</b>

**The project's key objective** is to create more than just another crypto coin, data storage or mobile application. **Bank of Memories is transforming and shaping data storage culture for the people who want to accumulate and inherit their digital assets wisely.** The project's

development is designated for years to come, which is undoubtedly a promising and credible source for the project's growth.

## Bonuses and coins for initial account activation

**Account activation** implies only registration in the system. At least 3 verified family tree members should confirm accounts for either unborn or deceased relatives to accrue the bonus.

Number of users	Bonus in GBM upon registration	Number of GBMs for each level of user growth
10 000,00	5,000	50 000
35 000,00	3,960	99 000
100 000,00	2,500	163 000
350 000,00	1,500	376 000
1 000 000,00	0,750	490 000
3 500 000,00	0,500	1 250 000
10 000 000,00	0,300	1 950 000
35 000 000,00	0,250	6 250 000
100 000 000,00	0,190	12 371 000
350 000 000,00	0,100	25 000 000
1 000 000 000,00	0,080	52 000 000
<b>Total</b>		<b>99 999 000</b>

### Marketing policy

Blockchain is a very transparent and simple mechanism that allows users to track whatever happens in it. [The explorer](#) is one of the tools that supports that transparency. Misuse of the marketing system will lead to account blocking. The misuse implies the creation of fake accounts as well as pouring coins into one account in a non-earmarked manner. **IT IS STRICTLY FORBIDDEN.**

## Invitations and referral bonus

100,000,000 GBM are blocked on the Bank of Memories bonus account as the referral bonus. Referral links can be generated only for the registered users (being displayed in the explorer in real time). Users may share this link to whomever they want. According to the table, a reward is accrued every time a new user downloads the application using the referral link. The number of credit tokens is indicated in the table under the value "Bonus per user."

Number of users	Bonus per user	Number of GBMs for each level of user growth
10 000,00	0,990	9 900
35 000,00	0,970	24 250
100 000,00	0,880	57 200
350 000,00	0,780	195 000
1 000 000,00	0,560	364 000
3 500 000,00	0,450	1 125 000
10 000 000,00	0,350	2 275 000
35 000 000,00	0,300	7 500 000
100 000 000,00	0,150	9 750 000
350 000 000,00	0,097	24 250 000
1 000 000 000,00	0,083	53 950 000
<b>Total</b>		<b>99 500 350</b>

## Bonuses for filling the family tree

An active relative is a relative who registered his account by a referral link. The bonus is credited by a three-side confirmation. For example, a user connected his brother and mother, and only after everyone confirms each other, the client receives a reward.

Number of users	Bonus in tokens when registering by link	Number of GBMs for each level of user growth
10 000,00	0,990	9 900
35 000,00	0,900	22 500
100 000,00	0,800	52 000
350 000,00	0,700	175 000
1 000 000,00	0,600	390 000
3 500 000,00	0,500	1 250 000
10 000 000,00	0,400	2 600 000
35 000 000,00	0,300	7 500 000
100 000 000,00	0,200	13 000 000
350 000 000,00	0,100	25 000 000
1 000 000 000,00	0,082	53 300 000
<b>Total tokens</b>		<b>103 299 400</b>

## Filling the family archive

To fill the family archive, the client uploads the data and pays for it from his account. Thereafter, they may share this data with their relatives. In case relatives confirm this data, the user is getting rewards.

**This happens according to the following formula:** each GB of data uploaded gets a reward according to the table. The reward is only assigned when the data is shared and paid when it is confirmed. Data confirmation occurred in the back office of the person to whom the data was shared. To receive a bonus, the user needs to receive 4 confirmations from relatives that they like and accept this information (memories or documents).

The number of GB uploaded and shared with relatives	GBM Shared Bonuses	Number of GBMs for each level of user growth
10 000,00	0,990	9 900
35 000,00	0,890	31 150
100 000,00	0,790	79 000
350 000,00	0,690	241 500
1 000 000,00	0,590	590 000
3 500 000,00	0,500	1 750 000
10 000 000,00	0,400	4 000 000
35 000 000,00	0,300	10 500 000
100 000 000,00	0,200	20 000 000
350 000 000,00	0,100	35 000 000
1 000 000 000,00	0,090	90 000 000
3 500 000 000,00	0,010	35 000 000
<b>Total tokens</b>		<b>197 201 550</b>

**Example:** 10 GB downloaded at the cost of 0.8 GBM per gigabyte. There are 6 people on the list of confirmed relatives, who need and like the information an active relative just added. Each relative, confirming the data, releases 25% of the bonus, but no more than 4 people can receive bonus. Thus, the 5th and the 6th confirmations will bring nothing to the user. In case of incomplete confirmation, a part of the bonus is frozen until it is confirmed.



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## Social initiatives. Digitization of cultural heritage.

As a part of the “**Digital Monument**” function, AR (augmented reality) module allows the user to integrate memories into physical objects. We provide tokens to create digital cultural projects and store content about cultural heritage within our system.

<b>General fund</b>	<b>100 000 000 GBM</b>
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### Examples of digital heritage projects

<https://www.youtube.com/watch?v=QiEzmP5uWWA>

<https://www.youtube.com/watch?v=X7GI71q-bVo&t=105s>

[https://www.youtube.com/watch?v=zz-xG\\_7\\_Ers](https://www.youtube.com/watch?v=zz-xG_7_Ers)

### The expected result in the marketing strategy framework.

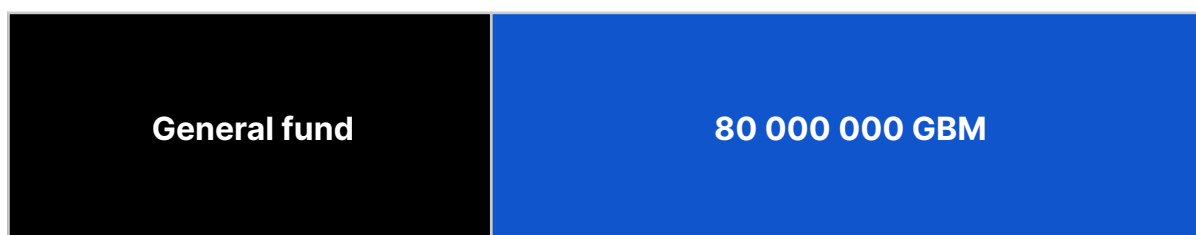
<b>Total users who will receive bonus coins</b>	<b>9,499,980,000 people</b>
<b>Total number of coins, B2C</b>	<b>500,000,300 GBM</b>

All coins will enter the market after going through a full circulation cycle from the client to the keeper. Filling the system with new users and data.

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## Attraction of developers and new services creation based on DDS Global Bank of Memories API

One of the most important factors in the development and growth of a decentralized data storage system is the process of its filling. We are confident that the open opportunity to create services based on DDS and the developer incentive fund will provide additional growth and popularity of the ecosystem. The ability to create services with your own internal token without commission is now open. Use GBM only as a storage fee.



## Distribution of coins among team and advisers

Analyzing the experience of other teams and the prospects of the cryptocurrency market, the project team has developed an optimal and most loyal mechanism for distributing coins among current and future team members and project advisors.

Participants	Option time with 6 months cliff	Number of GBM
The main team of the project is 5 people	10 years	180 000 000
Support	10 years	20 000 000
Advisors / Marketing	5 years	33 000 000
<b>Total tokens</b>		<b>233 000 000</b>

Each existing and new team member is under an option agreement, if the person terminates the agreement, the option ceases and the remaining coins are transferred under the contract to new employees.

## Initial placement and sale of GBM coins in the cryptocurrency market

The initial placement of the project coins will take place in 2 stages.

Purpose and expected result

1) Social listing on BTC - Alpha Exchange is a direct proof of the demand for the ecosystem and service

- creation of a network of keepers thanks to the received coins
- test and run the keeper program
- attraction of private equity and venture capital

2) List GBM on three cryptocurrency exchanges to synchronize rates.

- increase in the number of participants
- enter new markets
- receive a second wave of funding for marketing campaigns and popularizing the ecosystem and applications based on it.

Participants.	Price USD	Number of GBM
Social listing	0,35	7 000 000
IEO	1,45	63 000 000
	<b>Total coins</b>	<b>70 000 000</b>

The possibility of IOE and placing coins at a price of 1.45 can be adjusted depending on private equity and VCs participation in the financing of the project.

## AIRDROP social listing featuring coins ALC

Bank of Memories will credit everyone who votes for the project on [BTC-Alpha](#) - total budget - GBM 90 000 coins.

Conditions:

- 1) Download and register in the Bank of Memories App and get 5 GBM
- 2) Register and pass verification on the BTC exchange - Alpha, get 100 ALC
- 3) Vote for the Bank of Memories project with your 100 ALC and get 25 GBM

For total 30 GBM you can get

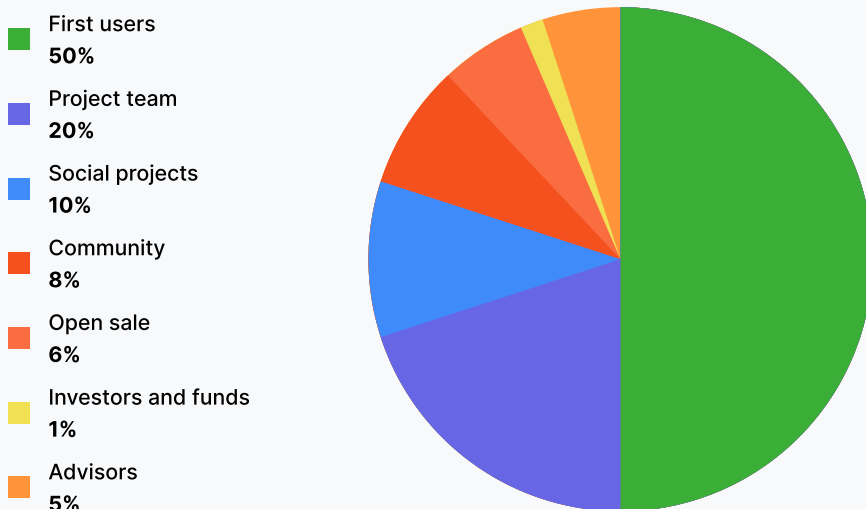
- more than 10 GB of storage in the [Bank of Memories](#)
- rent out your hard drive and earn new GBM [conditions here](#).

## About the Project

The goal of the project is to create more than just a coin or just an App. The development of the project is indicated for decades ahead, which will be a good basis for the organic growth of the ecosystem.

## Coin Distribution Structure

Max. Supply <b>1 000 000 000</b>	Offered in Circulation <b>70 000 000</b>	Coin Name <b>GBM</b>
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### Project team and advisors

%	GBM	Distribution type	Option term
20%	200 000 000	Team	10 years
5%	50 000 000	Advisors	5 years

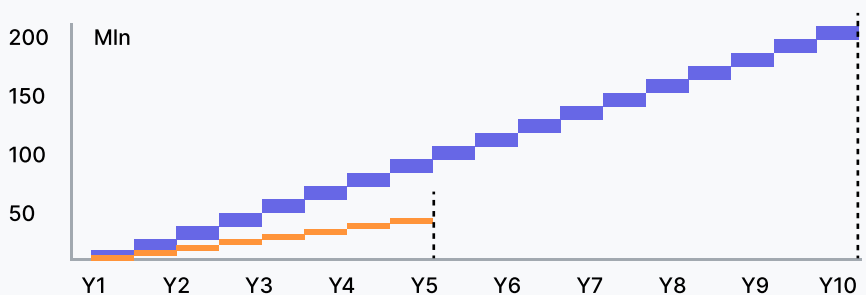
### Placement on the market

%	GBM	Distribution type	Starting price
6%	60 000 000	Open sale	\$0.45
1%	10 000 000	Private sale	\$0.35

### Distribution of coins among users

%	GBM	Distribution type
20 %	200 000 000	Creating a family archive
10 %	100 000 000	Registration bonus
10 %	100 000 000	Referral program
10 %	100 000 000	Creating a family tree
10 %	100 000 000	Social projects
8 %	80 000 000	Community & API

## Distribution schedule for team and advisors



## Economic Aspects

- Referral program at different levels of activity
- Ability to reward users, encourage them to share information
- Family tree development and active participation of relatives
- Motivation to create important and necessary content (confirmation reward from relatives)
- Motivation for creating storage nodes on a distributed file system
- Encouraging stable storage nodes
- Reducing the cost of subscription fees due to a distributed storage system
- Development of new products based on a distributed file system

## 1 GB price per year

Highest price	
<b>1-9 GB</b>	<b>\$0,99</b>
Lowest price	
<b>0,9-9 TB</b>	<b>\$0,09</b>

## Digital testament

one-time activation in GMB at the exchange rate

**\$35,00**

## Digital monument

constant purchase in GMB at the exchange rate

**\$0,99**

## Service Keeper

The Keeper is a program that runs on the custodian side to interact with alpha nodes and data storage.

Stabilization deposit
<b>0.1 GBM / GB</b>
Deposit term
<b>35 days</b>